

Our Vision

A world where all children and young people can play together, freely.

Our Mission

To transform the lives of disabled children, young people and their families through the power of play.



OUR STRATEGIC AIMS



Enrich the wellbeing & confidence of disabled children and young people



Advocate for families & challenge barriers that exclude them



Connect families to reduce isolation and build a community of support



Generate as much net income as we can to **invest** in our vital services

- ☆ Disabled children and young people have more positive futures.
- ☆ Families are stronger and parent carers feel empowered.
- ☆ Attitudes towards disabled people change and the fear of difference is reduced.

OUR THEORY OF CHANGE



UNDERPINNED BY OUR VALUES

Truly inclusive

Serious about Play

Ambitious together

Person-centred

Trustworthy



Scan to read our full strategy document



ONE YEAR ON...

Our five-year strategy is a shared roadmap for making the difference we have set out to achieve together. Now – one year in – the focus has been on laying strong foundations for long-term impact.



Here's a snapshot of progress across our four strategic aims:



Enrich

We increased respite access and the number of sessions across our Play and Youth services in Farnham and Guildford.

Our sensory room got a much needed upgrade funded by local partners.

Our Guildford Youth service returned to the Bellfields site ahead of schedule.

The Hub increased our reach by supporting 270+ families who we are currently not supporting through short breaks, many of which are new to the charity.



Advocate

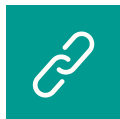
We launched another 555 alternative provision service in Guildford, supporting children as young as 5 without a school place.

The official launch event was attended by local leaders and the BBC, amplifying the voice of families.

Our CEO now represents the third sector on Surrey's AND (Additional Needs and Disability) board.

We began developing our disability awareness training, aimed at community groups and companies.

We continue to deliver our Child Listening Programme to inform local policy.



Connect

Our Orange Aid Family Festival welcomed nearly 400 attendees, 37% from our waiting list.

We delivered additional Healthy Parent Carer workshops on key topics such as Anxiety, Toilet Training and Sleep.

We have outlined an independent research plan to understand the impact of short break respite on the quality of life for families. (Research not yet started)



Invest

We successfully maintained our income despite the challenging fundraising climate.

Our 2024 Big Give campaign raised 8% of voluntary annual income (a 200% increase).

We have outlined a structured cost review and service recovery plans.

We continue to subsidise all short breaks contracts with fundraising but are actively assessing long-term sustainability.