

Fundraising Standards

We know how difficult raising funds can be and because every penny Challengers receives makes a difference we are committed to following the highest standards of fundraising practice and codes of conduct. We are incredibly grateful for the continued generosity of our supporters who do so much to enable disabled children and young people in their local area to have a better quality of life. Whilst we are under increasing pressure to raise more money we will only ever behave with true integrity. We promise to:

- ☆ Endeavour to recognise the contribution made by all supporters.
- ☆ Respect the requests of supporters and agree with them how they wish to be contacted.
- ☆ Strive to be honest and transparent at all times.
- ☆ Admit when we make mistakes and then work to try to put things right.
- ☆ Be transparent and honest in way we use the funds raised for us.
- ☆ Regularly use feedback both to improve and enhance our fundraising campaigns.
- ☆ Never to cold call people at home.
- ☆ Never to share contact details of supporters with others.
- ☆ Never to initiate door to door campaigns.
- ☆ Operate a clear and transparent complaints procedure.
- ☆ Respect our supporters' rights to privacy.

Challengers is proud to operate within the guidelines set out by the [Institute of Fundraising's Code of Fundraising Practice](#).



Challengers is a member of the [Fundraising Standards Board](#)